



Sponsorship Opportunities...

EVENT PATRON ₹ 22,00,000 (US\$ 55,000)

- Bare Exhibition Space of 120 sq. mtrs.
- 25 Complimentary Delegate passes in the Conference
- Display of Company Name and Logo at all backdrops, banners, hoardings, promotional material and publications
- Screening of Corporate film/ presentation/ show (10 minutes) during Lunch time (one day)
- Inclusion of Company Profile (Two-Pages A4 size) in Conference Documentation
- Corporate Literature to be included in the Delegate Pack
- Company Logo to be featured on event website and Link to the company website
- Company name and logo to be acknowledged in "Thank You Sponsor Card"
- Name & Logo in all invitation tickets
- Two full page colour advertisement in the Show Catalogue
- Special Branding at the entrance gate.

PLATINUM SPONSORSHIP ₹ 18,00,000 (US\$ 45,000)

- Bare Exhibition Space of 90 sq. mtrs
- 20 Complimentary Delegate passes in the Conference
- Display of Company Logo at all backdrops, banners, hoardings, promotional material and publications
- Display of Company Name and Logo in all signages & buntings at the venue
- Inclusion of Company Profile (One Page A4 size) in Conference Documentation
- Corporate Literature to be included in the Delegate Pack
- Company Logo to be featured on event website and Link to the company website
- Company name and logo to be acknowledged in "Thank You Sponsor Card"
- Two full Page Advertisement in the Show Catalogue.

Sponsorship Opportunities...

GOLD SPONSORSHIP ₹ 15,00,000 (US\$ 37,500)

- Bare Space of 72 sq. mtrs
- 15 Complimentary Delegate passes in the Conference
- Display of Company Logo at all backdrops, banners, hoardings, promotional material and publications
- Display of Company Name and Logo in all signages & buntings at the venue
- Inclusion of Company Profile (approximately 200 words) in Conference Documentation
- Corporate Literature to be included in the Delegate Pack
- Company Logo to be featured on event website and Link to the company website
- Company name and logo to be acknowledged in "Thank You Sponsor Card"
- One Full Page Advertisement in the Show Catalogue.

GALA DINNER SPONSORSHIP ₹ 10,00,000 (US\$ 25,000)

- Sponsor entitled to 5 Corporate invitations to attend their hosted Dinner Reception
- 12 Complimentary Delegate passes in the Conference
- 2 Exclusively Branded Corporate Banners
- Display of Company Logo at Dinner Venue as "Dinner Sponsor"
- Company Logo to be featured on event website as "Support Sponsor"
- Inclusion of Company Profile (approximately 75 words) in Conference Documentation
- One Full Page Advertisement in the Show Catalogue
- Company name and logo to be acknowledged in "Thank You Sponsor Card"

SILVER SPONSORSHIP ₹ 12,00,000 (US\$ 30,000)

- Bare space of 54 sq mtrs.
- 10 Complimentary Delegate passes in the Conference
- Display of Company Logo at all backdrops, banners, hoardings, promotional material and publications
- Inclusion of Company Profile (approximately 100 words) in Conference Documentation
- Corporate Literature to be included in the Delegate Pack
- Company Logo to be featured on event website and Link to the company website
- Company name and logo to be acknowledged in "Thank You Sponsor Card"
- One Full Page Advertisement in the Show Catalogue

Sponsorship Opportunities...

LUNCH SPONSORSHIP ₹ 6,00,000 (US\$ 15,000)

- Sponsor entitled to 5 Corporate invitations to attend their hosted Luncheon Reception
- 2 Exclusively Branded Corporate Banners
- Display of Company Logo at Lunch Venue as "Lunch Sponsor"
- Company Logo to be featured on event website as "Support Sponsor"
- 5 Complimentary Delegate passes in the Conference
- Company name and logo to be acknowledged in "Thank You Sponsor Card"

DELEGATE GIFT SPONSORSHIP ₹ 4,00,000 (US\$ 10,000)

- Name & Logo of the sponsoring company to be printed on the Gift given to all participants as part of the conference kit
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Logo in the sponsor page on the India Electricity website.

CYBER CAFÉ SPONSORSHIP ₹ 3,00,000 (US\$ 7,500)

- Prominent display of name and logo of the sponsoring company at Cyber Cafe
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Built up space for Cyber Café with 5 workstations in exhibition hall.
- Logo in the sponsor page on the India Electricity website

DELEGATE PEN SPONSORSHIP ₹ 3,00,000 (US\$ 7,500)

- Name & Logo of the sponsoring company to be printed on the pen to be presented to delegates, speakers, invitees, sponsors, media personnel etc. as part of the Conference Kit
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Logo in the sponsor page on the India Electricity website

Sponsorship Opportunities...

CONFERENCE PROCEEDINGS SPONSORSHIP ₹ 3,50,000 (US\$ 8,750)

Sponsoring a structured compilation of Conference proceedings in a DVD format summing up the three days of the IE 2009 conference Sessions including audio-video footage of Conference Sessions, Special Dinner Sessions, Exhibition, etc

- Display of logo at Conference backdrop and banners as “ Support Sponsor”
- Branding of Company logo on all copies of the DVD and its covers to be distributed to all speakers and participants post event.
- DVD to include a corporate film of the sponsoring company as an introduction
- 2 complimentary delegate passes for the conference
- Company name and logo will be acknowledged in “ Thank You Sponsor Card”
- Logo in the sponsor page on the India Electricity website.

MEDIA LOUNGE SPONSORSHIP ₹ 2,00,000 (US\$ 5,000)

- Name and Logo of Sponsoring Company will be displayed prominently at the Media Lounge-cum-Business Centre.
- Built up space for Business Centre.
- Logo in the sponsor page on the India Electricity website.

CONFERENCE KITS ₹ 4,00,000 (US\$ 10,000)

- Name and Logo of the sponsoring company to be printed on all Delegate and Speaker Bags.
- Name & Logo of the sponsoring company on the Sponsor Page on the website.

REGISTRATION DESK ₹ 3,00,000 (US\$ 7,500)

- Logo and Name of Sponsoring Company will be displayed at the Registration Desks (Both Conference as well as Exhibition)
- Name & Logo of the Sponsoring Company at the event website on the online Exhibitors & Conference Registration Forms as the Registration Desk Sponsor

TRADE VISITORS BAGS ₹ 2,50,000 (US\$ 6,250)

- Name & Logo of the sponsoring company to be printed on the Trade Visitors Bag.
- Company Profile in the Exhibitors Catalogue.

Sponsorship Opportunities...

BADGES & LANYARDS ₹ 6,00,000 (US\$ 11,000)

- Printing of name and logo of sponsoring company on the badges & lanyards for all participation categories including Delegates, Exhibitors, Service provider, Organizer, Speakers, etc.

BUSINESS VISITORS INVITEES ₹ 2,00,000 (US\$ 5,000)

- Printing of name and logo of sponsoring company on the invites & tickets
- Logo in the sponsor page on the India Electricity website.

EXHIBITORS CATALOGUE ₹ 1,50,000 (US\$ 2,500)

- Name & Logo of the sponsoring company on the cover page of the Exhibitors Catalogue.
- One full-page colour advertisement in the exhibitors' catalogue.
- Logo in the sponsors page on the India Electricity website and link to sponsor's website.

VIP PROTOCOL LOUNGE ₹ 2,00,000 (US\$ 5,000)

- Prominent display of name and logo of the sponsoring company at VIP Lounge.
- A brochure stand space will be provided in the VIP Lounge to keep the brochure / Literature of the sponsoring company. (Literature to be provided by the company)
- Logo in the sponsor page on the India Electricity website.

FOOD COURT ₹ 1,00,000 (US\$ 2,500)

- Logo and name of sponsoring company will be displayed at prominent locations inside and outside the Restaurant.
- Logo in the sponsors page on the India Electricity website and link to sponsor' website.

SHUTTLE SERVICE ₹ 1,00,000 (US\$ 2,500)

- Display of the company's name and logo on all buses for shuttle service within the Venue.
- Branding at main alighting and drop points of shuttle service
- Logo in the sponsors page on the India Electricity website.

FAIR GUIDE ₹ 1,00,000 (US\$ 2,500)

- Logo and Name of the sponsoring company on the Fair Guide.
- Logo in the sponsors page on the India Electricity website.

BUSINESS CENTER ₹ 50,000 (US\$ 1,250)

- Name and Logo of Sponsoring company will be displayed prominently at the Business Center.
- Logo in the sponsors page on the India Electricity website.

INFORMATION COUNTER ₹ 50,000 (US\$ 1,250)

- Display of name and logo of sponsoring company at these places.
- Logo in the sponsors page on the India Electricity website.